

No. 4/49/2013-2Trg.

From

The Chief Secretary to Govt., Haryana,

To

✓ All the Administrative Secretaries Haryana State.

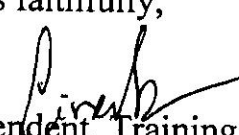
Dated Chandigarh, the 22nd June, 2016.

Subject: Management Programme in Public Policy (MPPP) offered by the Indian School of Business (ISB).

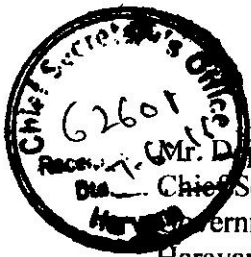
Sir/Madam,

I am directed to refer to the subject noted above and to enclose a copy of the letter No. nil dated 30.05.2016 received from Dr. Prajapati Trivedi, Faculty Chair, MPPP, Senior Fellow (Governance) & Adjunct Professor of Public Policy, (Former Secretary to Government of India), Indian School of Business, Hyderabad for your perusal at the website <http://csharyana.gov.in> and request you to consider and circulate the same amongst suitable Civil Servants working under your kind control for necessary action with terms & conditions mentioned in the letter of the Indian School of Business (ISB), Hyderabad.

Yours faithfully,


Superintendent Training
for Chief Secretary to Govt. Haryana.

2



May 30, 2016

Circulate to all concerned.

SPS
6-6-16

Dear Mr. Depinder Singh Dhese:

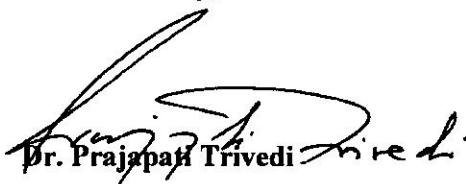
I am enclosing a brochure describing the Management Programme in Public Policy (MPPP) offered by the Indian School of Business (ISB). We will be delighted if you could please consider nominating one of your officers to attend this unique and remarkable program for civil servants.

As someone who has taught in similar programs at the world's finest institutions, I can safely say that this program is truly a world-class academic programme in every which way. Offered in collaboration with the Fletcher School of Diplomacy, Tufts University, this programme combines the strengths of the world's leading business schools with the cutting edge thinking on public policy to develop skills required for effective policy making. Taught by foremost thinkers and practitioners in their fields, this programme trains students to leverage strengths of public and private sectors to successfully meet the public policy challenges of emerging markets. Few programmes can match the stature and experience of the faculty for this programme. A diverse student body from Government and non-government sectors not only provides balanced perspective and understanding but also, unique opportunities to develop lasting friendships across sectoral boundaries.

Best of all, this is perhaps the only programme of its kind in India which does not require participants to take a break from their job to acquire this prestigious certification in public policy management from the Indian School of Business (ISB). It is ideally suited for those officers who are on a fast track to leadership positions in your State. Copy of the profile of students of the founding batch is also enclosed for your information.

We look forward to having one of your colleagues as a participant in the Management Programme in Public Policy (MPPP) for 2016-17.

With best regards,
Yours sincerely,


Dr. Prajapati Trivedi

Faculty Chair, MPPP
Senior Fellow (Governance) &
Adjunct Professor of Public Policy
(Former Secretary to Government of India)

Indian School of Business

Registered office: Gachibowli, Hyderabad - 500 032, Telangana, India.
Ph: +91 40 2300 7000, Fax: +91 40 2300 7099, www.isb.edu

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Corporate Identity Number: U80100TG1997NPL036631



Management Programme in Public Policy (MPPP)





ISB, Mohali Campus

ISB, Hyderabad Cam

About the Indian School of Business

The Indian School of Business is a research-driven, world-class business school in India. The School has grown at a rapid pace since its inception and already has several notable accomplishments to its credit – the youngest School ever to consistently rank among the top Global MBA programmes, the first institution in South Asia to receive the prestigious AACSB accreditation and one of the largest providers of Executive Education in Asia.

The School offers a one-year full-time Post Graduate Programme; a 15-month part-time Post Graduate Programme in Management for Senior Executives (PGPMAX); a 15-month part-time Management Programme for Family Business (MFAB); a five-year Fellow Programme in Management, the doctoral offering, and high-powered Executive Education programmes for senior, mid, junior and top management.

The original and distinctive research of our faculty members ensures that our programme content is contemporary and global in its perspective, and develops our students' understanding of modern management opportunities and challenges.

In 2012, ISB opened its second campus in Mohali. The Mohali campus features four specialised institutes in Healthcare, Infrastructure, Manufacturing and Public Policy.



“In an era of increasingly volatile economic conditions, disruptive technologies, intensifying globalisation, stressed infrastructure and rise of social media-aided regime changes around the world, policymaking is becoming more complex. Given the dynamic environment, the shifting landscape and the diversity in the needs of multiple stakeholders such as business, government, society, and media, the public policy decision-makers must deal with complexity in a fact-based, interdisciplinary and scientific approach.”

Rajendra Srivastava

Dean and Novartis Professor of Marketing Strategy and Innovation, Indian School of Business



About the Bharti Institute of Public Policy

One of the four institutes at ISB's Mohali campus, the Bharti Institute of Public Policy is an independent think tank with a vision to impact public policy by delivering cutting-edge education, research and engagement.

The Institute currently focuses on the following areas:

- Governance
- Food Policy
- Energy
- Financial Sector Policy
- Education

The Institute works closely with ISB's partner school, The Fletcher School of Law and Diplomacy, Tufts University, USA. The Institute is funded by the Bharti Foundation.

Since its inception, the Institute has partnered with UNICEF to deliver a programme on Impact Evaluation that attracts evaluation professionals from the government and private sectors, as well as students from the UN and various other multilateral agencies in Asia and Africa.

The Institute has also created Public Policy specialisation in ISB's Post Graduate Programme. The specialisation comprises a carefully chosen set of courses that impart necessary skills in the fast changing world of policy to B-school graduates, as well as create an exposure to the practices and challenges of the policy world.

The team at the Institute, along with its associated ISB faculty members undertakes policy-relevant research with outputs including books, working papers with policy recommendations aimed at publication in reputed scholarly journals and more accessible policy papers providing analysis and commentary on contemporary policy challenges. The Institute also undertakes commissioned projects from the Government and multilateral agencies. It has already engaged with organisations such as the UNDP, the UNICEF and the World Bank.



"The Bharti Institute holds the promise of becoming the pre-eminent centre of public policy in the country, educating business and society leaders about public policy, policymakers and the latest in the fields of decision-making, management and leadership."

Pradeep Singh

*CEO, Mohali Campus and Deputy Dean,
Indian School of Business*

VISION

To impact public policy by delivering cutting-edge education, research and engagement.

MISSION

Create top-quality education and research relevant to policy management; train and develop leaders in the formulation and execution of policy through world-class programmes; engage with stakeholders to affect public policy.

About the Centre for Executive Education

The Centre for Executive Education at ISB conducts a variety of programmes for executives across the globe. Over the years, it has evolved into a hub of meaningful exchanges between business leaders and academia. The Centre attracts some of the finest faculty from leading business schools and has become a knowledge centre for practical understanding of emerging economies. At the Centre, students learn both from the cutting-edge management research by the faculty, as well as from the wide experience of their fellow students. It provides an ideal platform for gaining new insights in order to be successful in an increasingly complex world.

Through its alumni initiatives, the Centre reaches out to past students and conducts knowledge events on management thought leadership.

The programme design team at the Centre identifies current business and industry challenges through extensive research on the business environment and discussions with industry experts, management thinkers and corporate leaders.

This ensures that the learning solutions remain relevant to the dynamic business scenarios.

The Management Programme in Public Policy

In an increasingly complex world of Public Policy, application of sound management thinking, logic and discipline holds the key to vast improvements in policy formulation and perhaps even more critically, the execution of Public Policy and Public Management. The Management Programme in Public Policy is designed with that objective in mind.

Public Policy is a cross-disciplinary field – spanning Education, Health, Urban Planning, Skill Development, Financial Policy, Energy Security, Environment and many other areas. In today's interconnected and globalised world, governments, international organisations, civil society and the private sector increasingly require policy experts who have the skills to work under these complex circumstances.

The MPPP is tailor-made for mid-career professionals, both in the public and the private sectors. Its uniqueness is rooted in the rigorous and interdisciplinary learning experience designed for high-performing civil servants and private sector professionals. The MPPP aims at equipping students with useful skill-sets and the latest in policy thinking and implementation around the world, while facilitating a cross-border and cross-cultural knowledge exchange between the private and the public sectors.

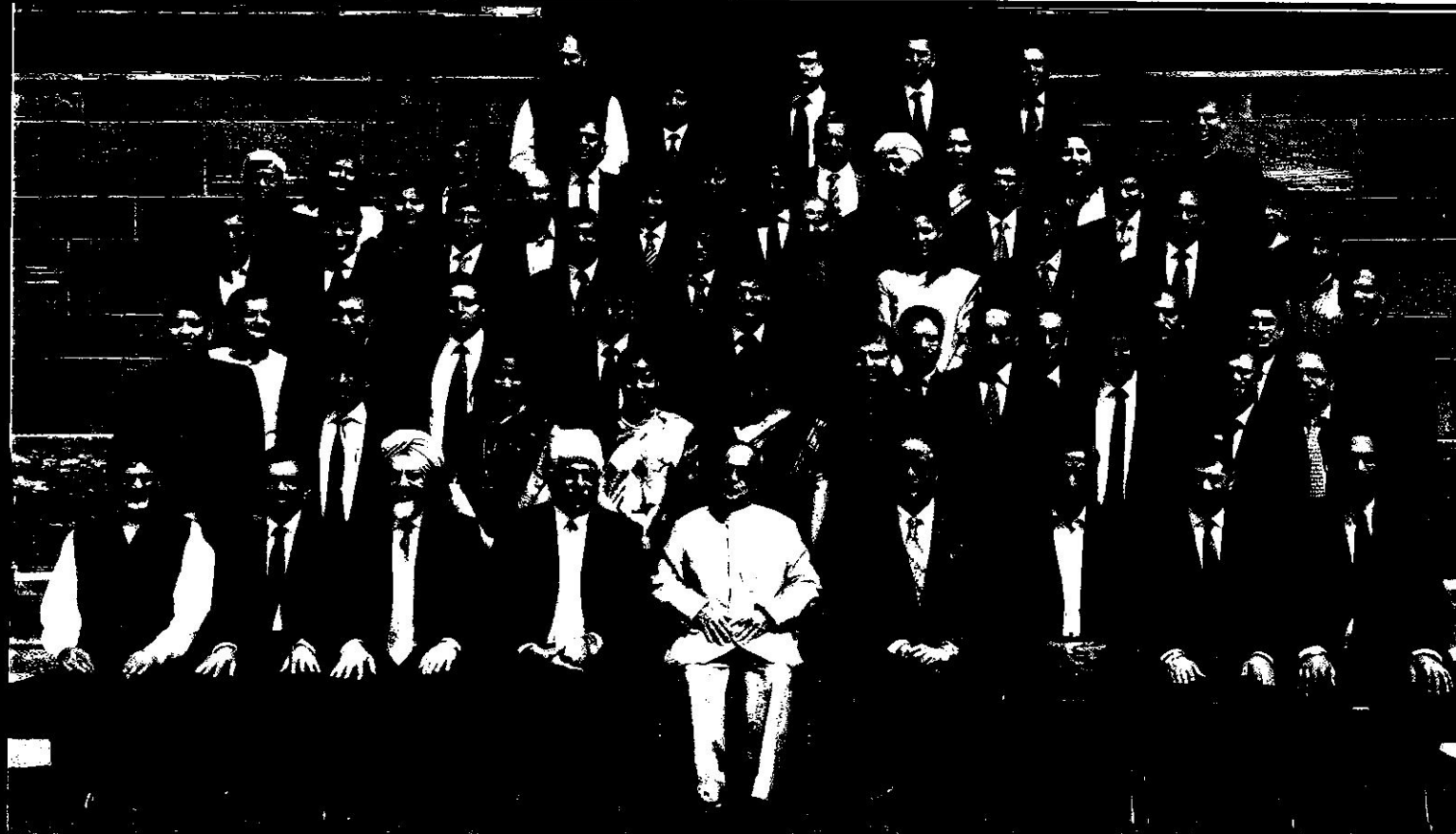
The programme has been developed by Bharti Institute of Public Policy at ISB in consultation with one of the world's leading Public Policy schools, The Fletcher School of Law and Diplomacy, Tufts University. The programme is being delivered in collaboration with ISB's Centre for Executive Education.



“An investment in the education and training of policymakers may well hold the key to an improved quality of life of millions in India and beyond.”

Rakesh Bharti Mittal

*Chairman, Advisory Council,
Bharti Institute of Public Policy,
Indian School of Business*



Honourable President of India, Shri Pranab Mukherjee, met with the students of the Founding Class at Rashtrapati Bhavan on their graduation



Students of the Founding Class on their graduation with Dr. Jitendra Singh, Dr. Asha Chaudhary, Rakesh Bharti Mittal, Dr. Rajendra Srivastava and Pradeep Singh

Programme Design

The MPPP has been designed to enable students to demonstrate proficiency in the following three baskets of learning:

- Tools and Techniques for Public Policy Design and Analysis
- Skills for Public Policy Implementation
- Analysis of Sectoral Public Policies

The courses are offered through three terms. Each term consists of two residencies with following structure

- Pre-read (2 weeks)
- Residency (1 week)
- Technology-Assisted Learning – TAL (5 weeks)

Each residency will offer three courses by faculty, plus guest lectures.

Thus, the MPPP 2016-17 offering will consist of 18 courses by course faculty and 10 to 15 guest lectures.

In addition to the above, two critical experiential learning pedagogies have been incorporated:

• Study Trek

All MPPP students will be required to spend a week in a village to understand the ground realities

and the last mile challenges of Public Policy implementation. This will be done under the guidance of an experienced mentor.

• Capstone Project

All MPPP students will be required to write an original paper on an approved Public Policy topic. It is expected that this will integrate all their learnings into a topic of their choice.

Programme Schedule

	Milestones and Dates	Course
TERM 1	Residency 1, Mohali Jul 2 - 8, 2016	• Applied Microeconomics for Public Policymakers • Fundamentals of Public Policy Design, Analysis and Implementation • Planning, Budgeting, Accounting and Controlling in the Public Sector
	Residency 2, Hyderabad Sep 2 - 8, 2016	• Politics, Government and Public Policy • Law, Tax and Regulation
TERM 2	Residency 3, Hyderabad Oct 21 - 27, 2016	• Macroeconomics and Public Finance in India • Quantitative Methods for Public Policy Analysis • Strategic Management in Government and Good Governance • Information and Communications Technology (ICT) Policy • Corporate Finance and Global Financial Markets
	Residency 4, Hyderabad Jan 6 - 12, 2017	• Theory and Practice of Negotiation • Infrastructure Policy, Management and Implementation
TERM 3	Study Trek, Nov 19 - 27, 2016	
	Residency 5, Hyderabad Mar 3 - 9, 2017	• Urban Planning, Policy and Management • Public Sector Finance and Policy • Geopolitics and Security Studies
	Residency 6, Mohali May 12 - 18, 2017	• Agricultural and Food Policy • Environmental Policy • Social Policy – Design, Implementation and Effectiveness
	Graduation Ceremony, June 25, 2017	

Highlights of the Programme

For Mid and Senior Level Students

The MPPP is designed specifically to address the needs of mid-career and senior level professionals from governments, public as well as private sectors, global organisations and NGOs.

Delivery via Hybrid Model

The course will be delivered via a unique hybrid model with six, five-day residencies, involving intensive classroom sessions, spread over a year, interspersed with online interaction and group work – first of its kind in India.

The modular residency format facilitates the acquisition of knowledge and skill-sets without requiring students to take a break from their regular jobs.

Duration

The Programme is of one-year duration comprising three terms. Each term comprises 17 weeks and has two residencies.

Residencies

The terms are divided into two residencies each, held in either of the two ISB campuses - Hyderabad or Mohali. Students have the opportunity to engage with the faculty on the subject and can discuss the content in depth during these residencies. A high profile guest faculty pool also complements courses and further enhances learning. The residencies allow students to network with one another and build lasting relationships.

Technology-Assisted Learning

The Technology-Assisted Learning component of the course is distributed over 11 weeks and will be delivered via a combination of the following tools depending on the needs of that particular module and the concerned faculty:



- Live webcast / pre-recorded video
- Lectures / online tutorials (web-based)
- Audio recordings of discussions, readings and case studies
- Online quizzes (either graded or otherwise)
- Online (either live chat or email-based) Q & A sessions
- Weekly assignments – submission and review of work done by each team of students (typically a group of five)
- Any additional write-ups, journals, articles or pre-reads as prescribed by faculty.

Experiential Learning

In addition to working with world-class faculty and peers to gain strong conceptual grounding through classroom and Technology-Assisted Learning the programme also provides

the opportunity for students to evaluate policies in action and encourages them to write policy white papers in the area of their interest. The experiential learning exercises mentioned below are mentored and evaluated by a pool of senior Public Policy experts:

• Study Trek

All MPPP students will be required to spend a week in a village/NGO location to understand the ground realities and the last mile challenges of Public Policy implementation. This will be done under the guidance of an experienced mentor.

• Capstone Project

All MPPP students will be required to write an original paper on an approved public policy topic. It is expected that this will integrate all learning into a topic of their choice.

The ISB Advantage

Outstanding Faculty

Consistent with ISB's portfolio model, the faculty for this programme will be drawn from a pool of highly accomplished ISB resident faculty, faculty from The Fletcher School and other leading schools, and eminent policymakers.



Ashwini Chhatre

Senior Research Fellow, Bharti Institute of Public Policy, ISB and Visiting Professor, the University of Illinois at Urbana, Champaign



Balveer Arora

Co-chair of Centre for Multilevel Federalism and Former Professor of Political Science and Rector, Jawaharlal Nehru University



Bharat Ramaswami

Professor of Planning Unit, Indian Statistical Institute



Dishan Kamdar

Professor of Organisational Behaviour, Indian School of Business



Jagan Shah

Director, National Institute of Urban Affairs



K. P. Krishnan

Additional Secretary, Department of Land Resources, Ministry of Rural Development, Government of India



Laurent Jacque

Professor of The Fletcher School of Law and Diplomacy and Programme Leader, Public Policy, Indian School of Business



Lawrence A. Weiss

Professor of International Accounting, The Fletcher School of Law and Diplomacy



Phil A. Uhlmann

Adjunct Assistant Professor of International Business, The Fletcher School of Law and Diplomacy



Pradeep Singh

CEO, Mohali campus and Deputy Dean, Indian School of Business



Prajapati Trivedi

Faculty Chair of MPPP and Senior Fellow (Governance), Bharti Institute of Public Policy, Indian School of Business



Shashi Tharoor

Member of Parliament, Lok Sabha



Shyam Saran

Chairman, Research and Information System for Developing Countries and Former Foreign Secretary

**Published is a list of faculty for 2016-17 which may alter eventually*



“This programme combines the strengths of the world’s leading business schools with the cutting-edge thinking on Public Policy to develop skills required for effective policymaking. Taught by leading thinkers and practitioners in their fields, this programme trains students to leverage strengths of public and private sectors to successfully meet the public policy challenges of emerging markets. A diverse student body from Government and non-government sectors not only provides balanced perspective and understanding but also, unique opportunities to develop lasting friendships across sectoral boundaries.”

Prajapati Trivedi

*Faculty Chair of MPPP and Senior Fellow (Governance),
Bharti Institute of Public Policy, Indian School of Business*

World-Class Campuses

At ISB, the environment plays a vital role in enhancing the learning experience. Hence, the campuses are state-of-the-art, both in Hyderabad and Mohali, with world-class amenities and facilities in a tranquil atmosphere.

ISB CEE Alumni

Upon graduation, the MPPP students will join the elite ISB-CEE alumni network. The ISB-CEE has a strong alumni community of more than 25,000 business leaders, senior professionals and entrepreneurs. Membership to this elite and vibrant community will give students an opportunity to network with high-achieving peers across diverse industries. CEE alumni gain exclusive access to premium learning events, including speaker series, conferences and learning sessions at ISB.

MPPP – Founding Class Experience

The MPPP was launched in April 2015, with the founding class of 40 high-profile students from the public, private and social sectors. The programme is currently in progress.

Based on the proposal from ISB, the DoPT had approved ISB’s MPPP programme (DoPT letter No. 11011/54/2014 – Trg (ISB) dated April 22, 2015) and sent notifications to all concerned organisations for nominations into the first batch.

Senior Central and State Government officers from Railways, Defence, Police, IT, Telecom, Posts, Rashtrapati Bhavan, Tribal Development and Food Corporation are participating from the Government sector.

Private sector students include top and senior executives from Infrastructure, Energy, Manufacturing, Telecom, Banking and Finance, and Strategy Consulting. Global organisations also have representations in the batch.

The programme has registered excellent response from the students on learning, the learner ecosystem and networking opportunities.

Graduation Ceremony of the Fourth Batch of the Management Programme in Public Policy (MPPP)

April 17, 2016, New Delhi



Chief Guest: Dr Jaiendra Singh - Minister of State (MoS) (Independent Charge) to the Ministry of Development of North Eastern Region, Prime Minister's Office, Personnel, Public Grievances and Pensions, Department of Atomic Energy and Department of Space along with: Mr Pradeep Singh, Deputy Dean and C.O. - Mahatma campus, ISB; Mr Rakesh Bharti Murad, Dr Rajendra Srivastava - Dean, ISB and Special Guest: Dr Ishrat Husain - Dean and Director of the Institute of Business Administration, Karachi

Student Testimonials

“The best part of this Programme is that I can continue learning while I work. Also, it provided opportunities to meet private sector executives from whom I gained good perspective, helping me liaison better with the private sector organisations.”

Rajagopal Devara

Indian Administrative Service

“The Programme has excellent faculty members with tremendous knowledge and experience. They have equipped me with tools and techniques regarding Public Policy, which will enable me to give more to my organisation and my country.”

Rajesh Gupta

Deputy Chief - Signal and Telecommunications, Indian Railways

“This Programme provides us with scientific tools to evaluate any Public Policy. This is the best takeaway for me from the Programme. I would like to introduce these tools in training programmes at the National Police Academy.”

Sankaran Raveendran

Indian Police Service

“The Programme is dynamically designed. Whatever we are learning today can be applied tomorrow.”

Manoj Kumar Singh

Chief of Regulatory Affairs and Sustainability - Indus Towers Ltd.



Tuition Fee

INR 12,60,000 or equivalent,
plus applicable taxes**

Tuition Fee Covers

- Course material
- Faculty costs
- Guest speakers
- Study Trek mentoring and Capstone Project evaluation
- Participant accommodation and meals during the residencies
- Technology-Assisted Learning component of the course
- Gala dinner and events

It is a one-time fee payment, subject to admission, prior to the commencement of the programme.

Note: Tuition fee does not include travel and local conveyance.

Admission

Applications are invited from mid-career and senior level professionals with at least five years of experience from (but not limited to) the following segments:

- All-India Civil Services
- State Government Officials
- Public Sector Officials
- Multilateral Agencies
- Embassy Personnel
- Non-Government Organisations (Indian and International)
- Foundations and Think Tanks
- Entrepreneurs
- Consulting Firms
- Senior Industry Executives
- International Students



“This unique one-year Master’s-level programme provides a rigorous and interdisciplinary conceptual learning experience for high performing civil servants and elected officials.”

Laurent Jacque

Professor of The Fletcher School of Law and Diplomacy and Programme Leader, Public Policy, Indian School of Business

Admission Process and Important Dates:*

Last Date of Application: 12 June, 2016

Interviews: 13 to 17 June, 2016

Admission Notification: 21 June, 2016

For Government of India Sponsored Applicants

The completed admission application form should be sent to the sponsoring authority. You may also send one advance copy each to:

- Joint Secretary (Trg), Department of Personnel and Training, Government of India, Block-4, 3rd Floor, old JNU campus, New Delhi 100 067.
- Programme Director, Management Programme in Public Policy, Centre for Executive Education, Indian School of Business, Gachibowli, Hyderabad 500 032, Telangana, India.

For All Other Applicants

The filled-in application form, along with requisite documents is to be sent in hard copy to:

Programme Director, Management Programme in Public Policy,

Centre for Executive Education,
Indian School of Business, Gachibowli,
Hyderabad 500 032, Telangana, India.

Apply online:
www.isb.edu/mppp

Long Duration Programmes

- Management Programme in Manufacturing and Operations
- ISB Biocon Certificate Programme in Business Analytics
- Healthcare Management Programme
- Leadership Programme in Infrastructure Management



Indian School of Business, Hyderabad | Mohali

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Corporate Identity Number: U80100TG1997NP1006631

ISB is a fully accredited business school. Please check with your institution for details regarding ISB accreditation and accommodation at the ISB campus. For more information, visit www.isb.edu.

Accreditation



Founding Associate Schools

Kellogg
NORTHWESTERN UNIVERSITY

Wharton
UNIVERSITY OF PENNSYLVANIA

Associate Schools



THE FLETCHER SCHOOL
DARTMOUTH UNIVERSITY