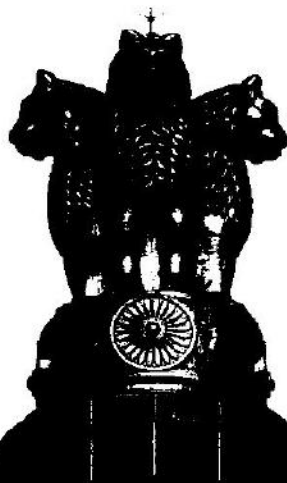


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Training Branch

Diary No. 21216

22-20-2017



Management Programme in Public Policy (MPPP)





ISB, Mohali Campus

ISB, Hyderabad Campus

About the Indian School of Business

The Indian School of Business is a research-driven, world-class business school in India. The School has grown at a rapid pace since its inception and already has several notable accomplishments to its credit – the youngest School ever to consistently rank among the top Global MBA programmes, the first institution in South Asia to receive the prestigious AACSB accreditation, and one of the largest providers of Executive Education in Asia.

The School offers a one-year full-time Post Graduate Programme; a 15-month part-time Post Graduate Programme in Management for Senior Executives (PGPMAX); a 15-month part-time Management Programme for Family Business (MFAB); an 18-month weekend Post Graduate Programme in Management in Hyderabad and Delhi/NCR (PGPpro), the doctoral offering, and high-powered Executive Education programmes for senior, mid, junior and top management.

The original and distinctive research of our faculty members ensures that our programme content is contemporary and global in its perspective, and develops our students' understanding of modern management opportunities and challenges.

In 2012, ISB opened its second campus in Mohali. It features four specialised institutes in Healthcare, Infrastructure, Manufacturing and Public Policy.



“In an era of increasingly volatile economic conditions, disruptive technologies, intensifying globalisation, stressed infrastructure and the rise of social media-aided regime changes around the world, policymaking is becoming more complex. Given the dynamic environment, the shifting landscape and the diversity in the needs of multiple stakeholders such as business, government, society and media, the public policy decision-makers must deal with complexity in a fact-based, interdisciplinary and scientific approach.”

Rajendra Srivastava

Dean and Novartis Professor of Marketing Strategy and Innovation, Indian School of Business

About the Bharti Institute of Public Policy

One of the four institutes at ISB's Mohali campus, the Bharti Institute of Public Policy is an independent think tank with a vision to impact public policy by delivering cutting-edge education, research and engagement.

The Institute currently focuses on the following areas:

- Governance
- Food Policy
- Energy
- Financial Sector Policy
- Education

The Institute works closely with ISB's partner school, The Fletcher School of Law and Diplomacy, Tufts University, USA. It is funded by the Bharti Foundation.

Since its inception, the Institute has partnered with UNICEF to deliver a programme on Impact Evaluation that attracts evaluation professionals from the government and private sectors, as well as students from the UN and various other multilateral agencies in Asia and Africa.

The Institute has also created Public Policy specialisation in ISB's Post Graduate Programme. The specialisation comprises a carefully chosen set of courses that imparts necessary skills in the fast-changing world of policy to B-school graduates, as well as create an exposure to the practices and challenges of the policy world.

The team at the Institute, along with its associated ISB faculty members, undertakes policy-relevant research with outputs including books, working papers with policy recommendations aimed at publication in reputed scholarly journals, and more accessible policy papers providing analysis and commentary on contemporary policy challenges. The Institute also undertakes commissioned projects from the government and multilateral agencies. It has already engaged with organisations such as the UNDP, the UNICEF and the World Bank.



“With an aim to impact the area of Public Policy, the Bharti Institute conducts cutting-edge research, and applies it to education, grooming future leaders. The Management Programme in Public Policy brings together the best of faculty from ISB and around the world, to help participants understand the challenges and opportunities in Public Policy in India, and learn global best practices in the field.”

Madhav Lal

*Executive Director,
Bharti Institute of Public Policy*

VISION

To impact public policy by delivering cutting-edge education, research and engagement.

MISSION

To create top-quality education and research relevant to policy management; train and develop leaders in the formulation and execution of policy through world-class programmes; and engage with stakeholders to affect public policy.

About the Centre for Executive Education

The Centre for Executive Education at ISB conducts a variety of programmes for Executives across the globe. Over the years, it has evolved into a hub of meaningful exchanges between business leaders and academia. The Centre attracts some of the finest faculty from leading business schools and has become a knowledge centre for practical understanding of emerging economies. At the Centre, students learn from both the cutting-edge management research by the faculty, as well as from the wide experience of their fellow students. It provides an ideal platform for gaining new insights in order to be successful in an increasingly complex world.

Through its alumni initiatives, the Centre reaches out to past students and conducts knowledge events on Management thought leadership.

The programme design team at the Centre identifies current business and industry challenges through extensive research on the business environment and discussions with industry experts, management thinkers and corporate leaders.

This ensures that the learning solutions remain relevant to the dynamic business scenarios.

The Management Programme in Public Policy

In an increasingly complex world of Public Policy, application of sound management thinking, logic and discipline holds the key to vast improvements in policy formulation and perhaps even more critically, the execution of Public Policy and Public Management. The Management Programme in Public Policy is designed with that objective in mind.

Public Policy is a cross-disciplinary field - spanning Education, Health, Urban Planning, Skill Development, Financial Policy, Energy Security, Environment and many other areas. In today's interconnected and globalised world, governments, international organisations, civil society and the private sector increasingly require policy experts who have the skills to work under these complex circumstances.

The MPPP is tailor-made for mid-career professionals, both in the public and the private sectors. Its uniqueness is rooted in the rigorous and interdisciplinary learning experience designed for high-performing civil servants and private

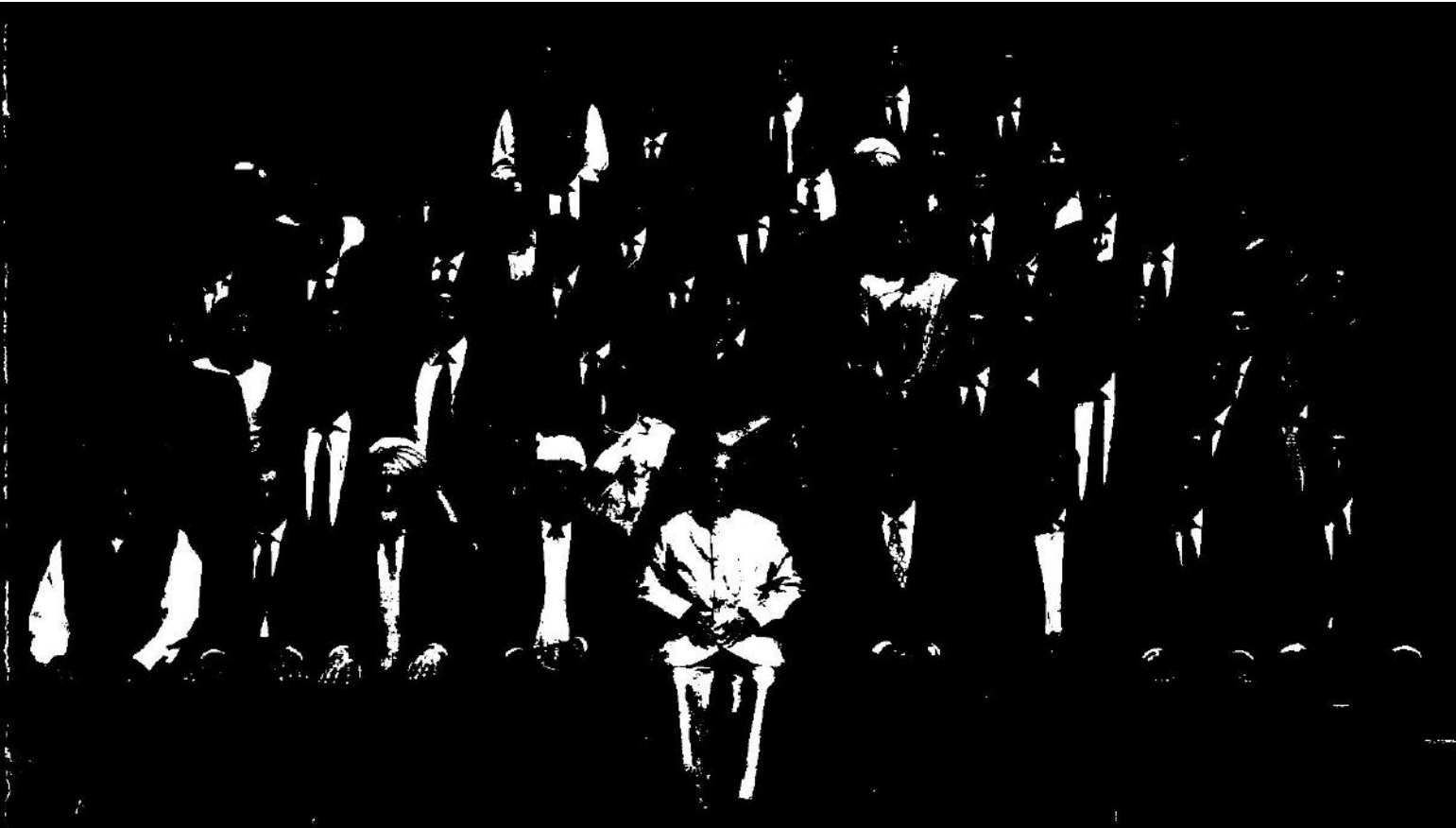
“An investment in the education and training of policymakers may well hold the key to an improved quality of life of millions in India and beyond.”

Rakesh Bharti Mittal

*Chairman, Advisory Council,
Bharti Institute of Public Policy,
Indian School of Business*

sector professionals. The MPPP aims at equipping students with useful skill-sets and the latest in policy thinking and implementation around the world, while facilitating a cross-border and cross-cultural knowledge exchange between the private and the public sectors.

The programme has been developed by the Bharti Institute of Public Policy at ISB, in consultation with one of the world's leading Public Policy schools - The Fletcher School of Law and Diplomacy, Tufts University. The programme is being delivered in collaboration with ISB's Centre for Executive Education.



Honourable President of India, Shri Pranab Mukherjee, met with the students of the Founding Class at Rashtrapati Bhavan on their graduation



Students of the Founding Class on their graduation with Dr. Jyotsna Singh, Dr. Usha Thakur, Dr. Rajesh Kumar, Manish, Dr. Rajendra Srivastava and Pradeep Singh



“The Bharti Institute holds the promise of becoming the pre-eminent centre of public policy in the country, educating business and society leaders about public policy, policymakers and the latest in the fields of decision-making, management and leadership.”

Pradeep Singh

CEO, Mohali Campus, and Deputy Dean,
Indian School of Business



Programme Structure and Schedule: MPPP (2017-18)

The three baskets of learnings are:

- Tools and Techniques for Public Policy Analysis
- Skills for Public Policy Implementation
- Analysis of Sectoral Public Policies

The courses are offered through three terms, with two residencies each. Each residency will typically have three distinct phases:

- Pre-Read (2 weeks)
- Residency (1 week)
- Technology-Assisted Learning (TAL) (5 weeks)

Each residency will offer 3 courses by faculty and 2-3 guest lectures. Thus, the MPPP (2017-18) will consist of 18 courses by course faculty and approximately 10-15 guest lectures.

In addition to the above, two critical experiential learning pedagogies have been incorporated.

- NGO/Rural Attachment

Schedule and Faculty for MPPP (2017-18)

Term #	Residency	Start Date	End Date	Campus
Briefing		April 15, 2017		Online
Orientation*		April 28, 2017		Part of Residency 1
Term 1	Residency 1	April 29, 2017	May 04, 2017	Mohali Campus
	Residency 2	June 30, 2017	July 06, 2017	Mohali Campus
Term 2	Residency 3	September 1, 2017	September 07, 2017	Hyderabad Campus
	Residency 4	October 27, 2017	November 02, 2017	Mohali Campus
Rural/NGO Attachment		November – December 2017 (5-7 days)		
Term 3	Residency 5	January 19, 2018	January 25, 2018	Mohali Campus
	Residency 6	March 09, 2018	March 15, 2018	Mohali Campus
Graduation		April 2018		

*Part of Residency 1. Participants to arrive on campus on April 27, 2017.

Highlights of the Programme

For Mid and Senior-Level Students

The MPPP is designed specifically to address the needs of mid-career and senior-level professionals from government, public and private sectors, global organisations and NGOs.

Delivery via Hybrid Model

The course will be delivered via a unique hybrid model with six, five-day residencies, involving intensive classroom sessions, spread over a year, interspersed with online interaction and group work – the first of its kind in India. *The modular residency format facilitates the acquisition of knowledge and skill-sets without requiring students to take a break from their regular jobs.*

Duration

It is a one-year programme, comprising three terms. Each term comprises 17 weeks and has two residencies.

Residencies

The terms are divided into two residencies each, held in either of the two ISB campuses – Hyderabad or Mohali. Students have the opportunity to engage with the faculty on the subject and can discuss the content in depth during these residencies. A high profile guest faculty pool complements the courses and further enhances learning. The residencies allow students to network with one another and build lasting relationships.

Technology-Assisted Learning

The Technology-Assisted Learning component of the course is distributed over 11 weeks and will be delivered via a combination of the following tools, depending on the needs of that particular module and the concerned faculty.



Dean Rajendra Srivastava and Mr. Rajesh Bhatia, on a visit to Mohali, hand over a memento to the Honorable President of ISB at Rashtrapati Bhawan.

- Live webcast/pre-recorded video
- Lectures/Online tutorials (web-based)
- Audio recordings of discussions, readings and case studies
- Online quizzes (either graded or otherwise)
- Online (either live chat or email-based) Q & A sessions
- Weekly assignments – submission and review of work done by each team of students (typically a group of five)
- Any additional write-ups, journals, articles or pre-reads as prescribed by faculty

Experiential Learning

In addition to working with world-class faculty and peers to gain strong conceptual grounding through classroom and Technology-Assisted Learning, the programme also provides the opportunity for students to evaluate policies in action, and encourages them to write policy white papers in the area of their interest. The experiential learning exercises mentioned below are mentored and evaluated by a pool of senior Public Policy experts.

The ISB Advantage

Outstanding Faculty

Consistent with ISB's portfolio model, the faculty for this programme will be drawn from a pool of highly accomplished ISB resident faculty, faculty from The Fletcher School and other leading schools, and eminent policymakers.



Ashwini Chhatre

Senior Research Fellow,
Bharati Institute of Public
Policy, ISB, and Visiting
Professor, the University
of Illinois at Urbana,
Champaign



Balveer Arora

Co-chair of Centre for
Multilevel Federalism,
and Former Professor
of Political Science
and Rector, Jawaharlal
Nehru University



Bharat Ramaswami

Professor of
Planning Unit,
Indian Statistical Institute



Dishan Kamdar

Professor of
Organisational
Behaviour,
Indian School of Business



Jagan Shah

Director,
National Institute
of Urban Affairs



K. P. Krishnan

Additional Secretary,
Department of Land
Resources, Ministry
of Rural Development,
Government of India



Laurent Jacque

Executive Director,
Centre for Policy Studies,
Indian School of Business
Executive Director,
Business School, University
of Bordeaux



Lawrence A. Weiss

Professor of Economics and
Director, Center for
Sustainable Development
and Policy Studies



Phil A. Uhlmann

Professor of Economics and
Director, Center for
Sustainable Development
and Policy Studies



Pradeep Singh

Executive Director,
Centre for Policy Studies,
Indian School of Business



Prajapati Trivedi

Executive Director,
Centre for Policy Studies,
Indian School of Business
Executive Director,
Centre for Policy Studies,
Indian School of Business



Shashi Tharoor

Executive Director,
Centre for Policy Studies,
Indian School of Business



Shyam Saran

Executive Director,
Centre for Policy Studies,
Indian School of Business
Executive Director,
Centre for Policy Studies,
Indian School of Business



“This programme combines the strengths of the world’s leading business schools, with the cutting-edge thinking in Public Policy, to develop skills required for effective policymaking. Taught by leading thinkers and practitioners in their fields, this programme trains students to leverage strengths of public and private sectors to successfully meet the public policy challenges of emerging markets. A diverse student body from government and non-government sectors not only provides balanced perspective and understanding but also, unique opportunities to develop lasting friendships across sectoral boundaries.”

Prajapati Trivedi

*Faculty Chair of MPPP and Senior Fellow (Governance),
Bharti Institute of Public Policy, Indian School of Business*

World-Class Campuses

At ISB, the environment plays a vital role in enhancing the learning experience. Hence, the campuses are state-of-the-art, both in Hyderabad and Mohali, with world-class amenities and facilities in a tranquil atmosphere.

ISB CEE Alumni

Upon graduation, the MPPP students will join the elite ISB-CEE alumni network. The ISB-CEE has a strong alumni community of more than 25,000 business leaders, senior professionals and entrepreneurs. Membership to this elite and vibrant community will give students an opportunity to network with high-achieving peers across diverse industries. CEE alumni gain exclusive access to premium learning events, including speaker series, conferences and learning sessions at ISB.

MPPP – Founding Class Experience

The MPPP was launched in April 2015, with the founding class of 40 high-profile students from the public, private and social sectors.

Senior Central and State Government officers from Railways, Defence, Police, IT, Telecom, Posts, Rashtrapati Bhavan, Tribal Development and Food Corporation from the government sector were part of the founding class.

Private sector students included top and senior Executives from Infrastructure, Energy, Manufacturing, Telecom, Banking and Finance, and Strategy Consulting. Global organisations also had representations in the batch.

The programme has registered excellent response from the students on learning, the learner ecosystem and networking opportunities.

Based on the proposal from ISB, the DoPT has approved ISB’s MPPP programme (DoPT Notification no. T-13014/1/2016-LTDP dated January 05, 2017) and has sent notifications to all concerned organisations for nominations to MPPP Co 2017-18.

Graduation Ceremony of the Foundation of the
Management Programme in Public Policy (MPPP)
April 17, 2018, New Delhi

Chief Guest: Dr. Jyoti Basu, *Minister of State (Independent Charge), Ministry of Development of North Eastern Region, Government of India*
Guests: Dr. P. K. Banerjee, *Secretary and Prisons, Department of Social Justice and Empowerment, Government of India*; Mr. P. K. Banerjee, *Deputy Director, MPPP*
Inauguration: Mr. P. K. Banerjee, *Minister of State (Independent Charge), Ministry of Development of North Eastern Region, Government of India*

Student Testimonials

“The best part of this programme is that I can continue learning while I work. Also, it provided opportunities to meet private sector executives from whom I gained good perspective, helping me liaison better with the private sector organisations.”

Rajagopal Devara

Indian Administrative Service

“The programme has excellent faculty members with tremendous knowledge and experience. They have equipped me with tools and techniques regarding Public Policy, which will enable me to give more to my organisation and my country.”

Rajesh Gupta

Deputy Chief, Signal and Telecommunications, Indian Railways

“This programme provides us with scientific tools to evaluate any Public Policy. This is the best takeaway for me from the programme. I would like to introduce these tools in training programmes at the National Police Academy.”

Sankaran Raveendran

Indian Police Service

“The programme is dynamically designed. Whatever we are learning today can be applied tomorrow.”

Manoj Kumar Singh

Chief of Regulatory Affairs and Sustainability, Indus Towers Ltd.



Tuition Fee

INR 12,60,000 or equivalent,
plus applicable taxes**

Tuition Fee Covers

- Course material
- Faculty costs
- Guest speakers
- NGO/Rural attachment and Policy Paper
- Participant accommodation and meals during the residencies
- Technology-Assisted Learning component of the course
- Gala dinner and events

It is a one-time fee payment, subject to admission, prior to the commencement of the programme.

Note: Tuition fee does not include travel and local conveyance.

Admission

Applications are invited from mid-career and senior-level professionals with at least five years of experience from (but not limited to) the following segments:

- All-India Civil Services
- State Government Officials
- Public Sector Officials
- Multilateral Agencies
- Embassy Personnel
- Non-Government Organisations (Indian and International)
- Foundations and Think Tanks
- Entrepreneurs
- Consulting Firms
- Senior Industry Executives
- International Students



“This unique one-year Master’s-level programme provides a rigorous and interdisciplinary conceptual learning experience for high performing civil servants and elected officials.”

Laurent Jacque

Professor at The Fletcher School of Law and Diplomacy, and Programme Leader, Public Policy, Indian School of Business

MPPP (2017-18) Selection Process – Important Dates

- Last day for receipt of filled in applications: March 15, 2017
- Weekly rolling interviews and selection intimation
- Online briefing session (commencement): April 15, 2017
- Arrival at ISB, Mohali campus: April 27, 2017
- Orientation at the ISB, Mohali campus: April 28, 2017
- Residency + classes commence: April 29, 2017

For Government of India Sponsored Applicants

The completed admission application form should be sent to the sponsoring authority. You may also send one advance copy each to:

- Joint Secretary (Trg), Department of Personnel and Training, Government of India, Block-4, 3rd Floor, old JNU campus, New Delhi - 100 067
- MPPP Programme Office, Centre for Executive Education, Indian School of Business, Gachibowli, Hyderabad – 500 032, Telangana, India

(In addition to the hard copy, please send the scanned copy of the application to mppp@isb.edu)

For All Other Applicants

The filled-in application form, along with requisite documents, is to be sent in hard copy to:

MPPP Programme Office,
Centre for Executive Education,
Indian School of Business, Gachibowli,
Hyderabad – 500 032, Telangana, India

For further details on the programme, please call us on +91 40 2318 7516/2300 7041/42 or e-mail us at mppp@isb.edu

Apply online:
www.isb.edu/mppp

Long Duration Programmes

- Certificate Programme in Business Analytics
- Healthcare Management Programme
- Leadership Programme in Infrastructure Management
- Management Programme in Manufacturing and Operations



Indian School of Business, Hyderabad | Mohali

Gachibowli, Hyderabad - 500 032, Telangana, India.
Ph: +91 40 2318 7516 / 2300 7041/42

E-mail: MPPP@isb.edu | www.isb.edu/MPPP

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Corporate Identity Number: U80100TG1997NPL035631

*ISB CEE reserves the right to make changes in the programme without prior notice. Please check with marketing services for the paid schedule. *Free in India food and accommodation at the ISB campus or at an equivalent facility for all over the world.*

Accreditation



Founding Associate Schools



Kellogg
School of Management



Wharton
University of Pennsylvania

Associate Schools



London
Business
School



MIT Sloan
School of Management



THE FLETCHER SCHOOL
DARTMOUTH COLLEGE