

MOST URGENT

No.46/03/2022-5POL
HARYANA GOVERNMENT
CHIEF SECRETARY'S OFFICE
POLITICAL BRANCH

Dated Chandigarh 12th August, 2023.

To

1. All the Administrative Secretaries to Government, Haryana.
2. All the Heads of Departments to Government, Haryana.
3. All the Divisional Commissioners in Haryana.
4. All the Deputy Commissioners in Haryana.

Subject:- Har Ghar Tiranga campaign as a part of Azadi ka Amrit Mahotsav.

Sir/Madam,

I am directed to refer to the subject noted above and to enclosed herewith a copy of D.O. letter No. Misc./Secy. (C)/2023, dated 29th July, 2023 received from the Secretary to Government of India, Ministry of Culture, New Delhi and to inform you that Government of India has launched "Har Ghar Tiranga" campaign to honour our National Flag. It envisages inspiring Indians every where to hoist the National Flag at their homes.

2 The vision of "Har Ghar Tiranga" is to unify the Nation and remember the freedom struggle of the country by instilling patriotism. The people of the nation shall be inspired to hoist the National Flag at their homes during the Independence week from 13th-15th August, 2023 with pride to signify their participation in the "Har Ghar Tiranga" campaign.

3 Therefore, you are requested to disseminate this information to encourage the officers / officials of your Department/offices & public at large to promote "Har Ghar Tiranga" campaign to hoist National Flag at their offices & homes.


Dy. Superintendent Political
for the Chief Secretary to Government, Haryana. 
Dated, Chandigarh the 12th August, 2023.

Endst. No. 46/03/2022-5Pol

A copy is forwarded to the Director General, Information, Public Relation, Languages and Culture Department, Haryana for information and necessary action.


Dy. Superintendent Political
for the Chief Secretary to Government, Haryana. 
Dated, Chandigarh the 12th August, 2023.

Endst. No. 46/03/2022-5Pol

A copy is forwarded to the Secretary, Government of India, Ministry of Culture, New Delhi-110001 w.r.t his D.O. letter No. Misc./Secy. (C)/2023, dated 29th July, 2023 for information.


Dy. Superintendent Political
for the Chief Secretary to Government, Haryana. 

गोविंद मोहन
सचिव
Govind Mohan
Secretary



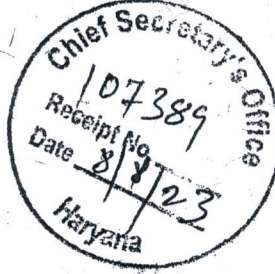
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Azadi Ka
Amrit Mahotsav

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. Misc./Secy(C)/2023

July 29, 2023

Dear Shri Kaushal,



'Azadi Ka Amrit Mahotsav (AKAM)' is a flagship initiative of the Government of India, which has been launched to commemorate 75 years of India's independence.

2. Under the aegis of AKAM, 'Har Ghar Tiranga' campaign was launched from 13th to 15th August 2022 to encourage the citizens to hoist the National Flag of India in their homes. The idea behind the campaign was to instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great nation. This campaign witnessed immense success wherein 23 Crore households hoisted the Tiranga in their homes physically and 6 Crore people uploaded Selfies on Har Ghar Tiranga website.

3. This year as well the Har Ghar Tiranga campaign will be organized encouraging the people to celebrate India's Independence Day with same zeal and patriotism from 13th to 15th August, 2023. In this regard, it may be ensured that adequate supply of flags is made available and necessary arrangements are made to ensure successful implementation of the campaign at rural and urban areas. People may be encouraged to put selfie with Tiranga on the website www.harghartiranga.com. Adequate outreach of this campaign on various social media platforms may be ensured.

4. It is requested to indicate demand for Har Ghar Tiranga Campaign this year. Further, a nodal officer for co-ordinating the Har Ghar Tiranga campaign may be nominated at Senior level. Details of Nodal officer for coordinating supply of flags from Ministry of Textiles is as under:

Shri Gaurav Kumar, Economic Advisor
Mobile No: - 9899028011
Email ID: - kumar.gaurav@gov.in

With regards,

Yours sincerely,

(Govind Mohan)

Shri Sanjeev Kaushal,
Chief Secretary,
Government of Haryana,
Chandigarh