

No.42/03/2021-4Trg.

HARYANA GOVERNMENT
CHIEF SECRETARY OFFICE
TRAINING DEPARTMENT

Dated, Chandigarh the 7th March, 2022

To

All the Administrative Secretaries of Haryana State.

Subject: - Webinar on "3D (Data Analytics, Digitalization & Disruption) in Business and Society" organised by DPC on 12th March 2022 at 03:00 to 05:00 PM.

Sir/Madam,

I am directed to refer to the subject noted above and to inform that a copy of letter number **Nil** dated **02.03.2022** received from Delhi Productivity Council has been uploaded on the CS Haryana Website (<http://csharyana.gov.in>).

It is, therefore, requested to take further necessary action accordingly.

Yours faithfully,

Kalpy
Superintendent, Training
for Chief Secretary to Govt., Haryana. *z*

Endst. No. 42/03/2021-4Trg.

Dated Chandigarh, the 7th March, 2022

A copy is forwarded to Delhi Productivity Council through email, w.r.t his letter number **Nil** email dated **02.03.2022** for information.

Kalpy
Superintendent, Training
for Chief Secretary to Govt., Haryana. *z*

Fwd: Webinar on "3D (Data Analytics, Digitalization & Disruption) in Business and Society" organised by DPC on 12th March 2022 at 03:00 to 05:00 P.M

1 message

Ashok Kumar Meena <ssps@hry.nic.in>

2 March 2022 at 14:31

To: branchtrg <branchtrg@gmail.com>, Seema Aggarwal <seema.aggarwal-hry@hry.gov.in>


3/03

From: "Sanjeev Kaushal, IAS" <cs@hry.nic.in>

To: "Ashok Kumar Meena" <ssps@hry.nic.in>

Sent: Wednesday, March 2, 2022 11:50:16 AM

Subject: Fwd: Webinar on "3D (Data Analytics, Digitalization & Disruption) in Business and Society" organised by DPC on 12th March 2022 at 03:00 to 05:00 P.M

4/3

Training Branch

Diary No. 22235
63-03-2022

Dated

From: "veenarani dpc" <veenarani.dpc@gmail.com>

To: "ho.mpcdf" <ho.mpcdf@nic.in>, sanchimsids@gmail.com, udsmsis@yahoo.com, gwaliordairy@gmail.com, jdssanchi@gmail.com, sureshaltia@omfed.com, jkpatnaik@omfed.com, jatindrapal@omfed.com, aksingh@omfed.com, pacmd@omfed.com, dbverma@omfed.com, rpchaturvedy@omfed.com, kspatro@omfed.com, pcjena@omfed.com, smtripathy@omfed.com, mumesh@omfed.com, hemantkojha@omfed.com, smohanty@omfed.com, dsenapati@omfed.com, bcpradhan@omfed.com, "nagen mishra" <nagen.mishra@omfed.com>, sanjayaksahu@omfed.com, publicrelation@omfed.com, omfed@yahoo.com, "rcdfho jp1" <rcdfho_jp1@sancharnet.in>, mail@benmilk.com, bhagirrathi8@rediffmail.com, mimulnin@sancharnet.in, dmu2006@rediffmail.com, "dudhe bhatte" <dudhe_bhatte@yahoo.co.in>, vitaindia@gmail.com, hddcfl@hry.nic.in, vitablb@gmail.com, vitajind@gmail.com, vitasrs@gmail.com, vitaamb@gmail.com, milkunionkkr1@yahoo.co.in, vitarohtak@gmail.com, psip2010@gmail.com, asdycm@gmail.com, secyspecial@gmail.com, Hakamsingh1957@gmail.com, cecanals18@gmail.com, "shailesh pact" <shailesh.pact@gmail.com>, "pmkhare pact" <pmkhare.pact@gmail.com>, pradeeptiwari82@gmail.com, "vijay pact" <vijay.pact@gmail.com>, "divyanshu pact" <divyanshu.pact@gmail.com>, "gaurav isoid" <gaurav.isoid@gmail.com>, cedrainage2008@gmail.com, cekadpb@gmail.com, cersdspk@yahoo.com, rsdd661@gmail.com, "ce lining punjab" <ce.lining.punjab@gmail.com>, "devkumar lko" <devkumar_lko@yahoo.co.in>, deepakjaiswalpact@gmail.com, abhishekkishan@gmail.com, sonusinghpact@gmail.com, "prakash pact" <prakash.pact@gmail.com>, rajpact@gmail.com, "shweta pact" <shweta.pact@gmail.com>, "pact sumit" <pact.sumit@gmail.com>, "taj upid" <taj.upid@gmail.com>, "kalpana pact" <kalpana.pact@gmail.com>, "secyirrig 2" <secyirrig_2@yahoo.co.in>, "hod plan" <hod.plan@gmail.com>, rcspunjab@gmail.com, anitaganguli@gscfcltd.com, pmsutaria@gscfcltd.com, ajaysikdar@gscfcltd.com, dkdave@gscfcltd.com, industrialproducts@gnfc.in, genslpp@gipcl.com, genbaroda@gipcl.com, gsecl@gebmail.com, "CMD FCI" <chairman.fci@gov.in>, "Bijay Kumar Singh" <edp.fci@gov.in>, "Rabindra Agarwal" <edit.fci@gov.in>, "Vanita Rattan Sharma" <edf.fci@gov.in>, "Rabindra Agarwal" <edt.fci@gov.in>, "P.P.Singh,ED(G)" <edg.fci@gov.in>, "Sudeep Singh" <edpqr.fci@gov.in>, "MOITREYI MOHANTY" <ifs.fci@gov.in>, "Devesh Yadav" <gmpe.fci@gov.in>, "Aseem Chhabra" <gmit.fci@gov.in>, "CMD FCI" <Chairman.fci@nic.in>, "Add itional Secretary and Financial Advisor" <asfa.fpd@nic.in>, "Ms Nandita Gupta" <Jsstg.fpd@nic.in>, lohiya30@gmail.com, "Mr Sanjay Lohiya" <sanjay.lohiya@gov.in>, "Managing Director" <mdcwc@nic.in>, secretaryfoodpunjab@gmail.com, pashudhanhar@rediffmail.com, "DG Animal Husbandry & Dairying, Haryana" <dg.ahd@hry.nic.in>, "edusecondary" <edusecondary@hry.nic.in>, edusecondaryhry@gmail.com, agriharyana2009@gmail.com, pscagrihry@gmail.com, "Ravinder Singh" <ravinder@hry.nic.in>, "Arun Bansal" <arun@hry.nic.in>, cit@hry.nic.in, "Secretary EIT Haryana" <ssit@hry.nic.in>, "Rajnarayan Kaushik, IAS Special Secretary to IT" <sit@hry.nic.in>, "Finance Minister Haryana" <fm@hry.nic.in>, powerm-hry@nic.in, "MinisterIndustryandCommer Haryana" <industrym-hry@nic.in>, "Minister Food and Supply Haryana" <fsm-hry@nic.in>, "Minister Public Health Haryana" <phm-hry@nic.in>, "Minister Agriculture Haryana" <agriculturem-hry@nic.in>, "Minister Social Justice and Empowerment Haryana" <socialm-hry@nic.in>, "Minister Health Hary ana" <healthm-hry@nic.in>, "Minister of Cooperation Government of Haryana" <cooperation-hry@nic.in>, "Minister Labour and Employment Haryana" <labourm-hry@nic.in>, "Minister Sports and Youth Haryana" <sportsm-hry@nic.in>, tcpm-hry@nic.in, "Sanjeev Kaushal, IAS" <cs@hry.nic.in>, "FC Revenue Govt of Haryana" <fcr@hry.nic.in>, "Anurag Rastogi IAS" <secypower@hry.nic.in>, "FC Civil Aviation GoH" <fcaviation-hry@nic.in>, fcpnes@hry.nic.in, "Principal Secretary Employment" <fcemployment-hry@nic.in>, "Devender Singh, IAS" <fcindustry@hry.nic.in>, "Anurag Agarwal" <fcminesg-hry@nic.in>, "Principal Secretary Information Technology" <fcit@hry.nic.in>, "FC Public Health Government of Haryana" <fcph@hry.nic.in>, fctransport@hry.nic.in, "Dr. Raja Sekhar Vundru" <fcch@hry.nic.in>, "FCEL GoH" <fccl@hry.nic.in>, "Amit Jha" <fcdp@hry.nic.in>, "FC Housing GoH" <fchousing-hry@nic.in>, fcpr@hry.nic.in, "Additional Chief Secretary Technical Education Government of Haryana" <fcte@hry.nic.in>, fcplanning-hry@nic.in, fccultural-hry@nic.in, "ACS Finance Planning Govt of Haryana"

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Sent: Wednesday, March 2, 2022 10:50:09 AM

Subject: Webinar on "3D (Data Analytics, Digitalization & Disruption) in Business and Society" organised by DPC on 12th March 2022 at 03:00 to 05:00 P.M

Dear Sir / Ma'am,

Greetings from DPC!!!

Hope all of you are safe and adhering to the COVID-19 protocol. Organizations are functioning but the teams and players are grossly fragmented. One of the greatest challenges today is to inculcate a sense of belonging in its people.

Delhi Productivity Council (DPC) a non-profit making autonomous Techno-Managerial organization established in 1959 and is affiliated with National Productivity Council (under Ministry of Commerce & Industry, Govt. of India) and the Delhi Administration, Govt. of N.C.T of Delhi for promoting productivity culture in Industrial as well as service organizations in India, through consultancy service, apart from organizing residential as well as in-company training programmes.

DPC is organising a Webinar on "3D (Data Analytics, Digitalization & Disruption) in Business and Society" on a Virtual Platform (MS Team) on Saturday, the 12th March 2022 from 03:00 PM to 05:00 PM as per the details provided in the brochure. You are requested to kindly fill the event registration link given below -

Event Registration Link —<https://forms.gle/soQVJryqgVJ7wS6j6>

I hope and anticipate your gracious participation.

Awaiting your confirmation at the earliest.



Delhi Productivity Council

DPC is organizing a Webinar

on

"3Ds (Data Analytics, Digitalization & Disruption) in Business and Society"

12th March 2022

Timing: 03.00 to 05.00 P.M.

About Webinar

The global environment is changing at a rapid pace. Digital Transformation, Data Science and Sustainability are continuously changing the functioning of organizations globally. The changing business environment makes organizational change imperative.

The society and businesses are consistently being impacted by digital technologies which have brought in myriad of changes. The management ideas and theories, popular and applicable at one point in time become obsolete and new ideas and approaches to management take their place. While trying to understand the changes in business and management, we find disruption at the core of those changes.

Disruptive thinking (or disruptive innovation) has become an important component of a successful business planning. Disruptive thinking has led to path-breaking innovations and has generated creative ideas in management thinking and leadership.

Impact of business is one such idea that has impacted the disruptive thinking of the organizations in terms of principles, policies, philosophies, process, programs, procedures, & people (7Ps).

Digitalization, Technology and Data Science will make business "Aatma Nirbhar" i.e., "Local to Global". As a result, these will provide impetus to disruptive thinking in an organizational context. At times, they become the reason for the changes that have subsequently transformed organizational structures, business processes, people management, advertising and marketing, and accessibility to the consumers.

In future, the idea of complete transformation of the production systems and process is going to pose a challenge not only to management thinking, but also to the inter-relationships of organizations. Hence, it is important to understand the inter-linkage of disruptive thinking, technological innovations, and management of business organizations and extensive use of Data Analysis in management and leadership.

About DPC

Delhi Productivity Council is a non-profit, Institutional organization established in 1959 under a tripartite arrangement between National Productivity Council, and Govt. of NCT of Delhi with the principal objective of spreading awareness about Productivity and its benefits for achieving performance excellence at the organization and human resource level. Apart from the versatile training programs, Research & consultancy services, Performance Evaluation, DPC is also engaged in conducting Energy Audits, Safety Audits, Organising Seminars, and Publication of documents.

Objectives of the Webinar

The primary objective of the webinar is to provide an opportunity for academicians, industry experts, practitioners, professionals, researchers, and policy makers from different fields to engage in discussion based on the changing business environment. The influence of digital transformation, data science and disruptive thinking in business today and in future needs critical analytics. It will also provide a platform to get acquainted with the latest innovations and trends in the business environment coupled with their implications for the organizations.

Resource Person

Dr. Neetu Bali Kamra, Ph.D, MBA, PGDM, IBM Certified Business Intelligence and Artificial Intelligence, SAP Consultant and Designer Thinking Trainer and specialist in HR and Analytics with more than 16 years of corporate and academic experience. And recipient of the prestigious "Best Young Faculty Award" 2021 in Data Science, from the covered Analytics India Magazine. She is also an IBM certified Consultant in Business Intelligence, Predictive Analytics and Artificial Intelligence.

Ms. Kamra is currently Area Chairperson, Analytics and Data Science at Lloyd Business School and the IBM-Connect at Lloyd, managing the Analytics and Data Science Programme at PG/UG level.

Dr. Kamra has previously worked as Faculty with organizations such as MERI and Visiting Faculty at Amity University. She has also worked as Change Management Team and HR Generalist & Specialist in Performance Management for TCS-Delhi.

Areas of Focus

- To facilitate discussion on business environment w.r.t digital transformation, data science & disruptive thinking.

- To bridge the gap between academic wisdom and practical knowledge.
- To develop a series of focused research topics that will benefit the academic world. To facilitate discussion on business model transformation.

Key Areas of Discussion

- The Disruption Framework
- Challenges for Business Leaders in dealing with uncertainty due to Technology Evolutions.
- Business Model Transformation
- Data and Analytics Architecture (Awareness)
- AI, Data Science and Machine Learning : The future is now.

Registration Link

The link to join the webinar will be sent through the email, after registration. The Webinar will be connected through virtual Platform (MS-Team) on Saturday, the 12th March 2022.

Timing will be 03.00–05.00 pm

Registration Fee: Rs. 200/- (inclusive of GST) per candidate.

Event Registration Link –

<https://forms.gle/q3FxWHBu2sAvKHx59>

E-mail id – dpctraining2020@gmail.com

For further details please contact –

9818663122 / 8587802227 / 9818531870

Last Date of Registration: 11th March 2022.

Payment

The registration fee can be paid directly into the following Bank Account:

Account Name: Delhi Productivity Council

Bank Name: Punjab National Bank

Branch Name & Address: Branch Sector-10, Dwarka,
New Delhi-110075

Account Type: Current

Account Number: 1502002100002418

IFSC Code: PUNB0444700

Certificate of Participation

The participants shall be awarded with a certificate of participation after end of the webinar.